



Comhar Sustainable Development Media Fund

**Workshop for Potential Applicants
Tuesday, 1st June 2010**

FAQs

Is it the intention of Comhar SDC to provide funding for only one project under the capacity-building funding stream?

Yes. However, if the judging panel felt that more than one project effectively met all criteria – or that two or more projects were of a similarly high standard – they would consider granting funding to more than one project. This will ultimately depend on the quality of applications received and the diversity of ideas proposed.

Can the same person / organisation apply for funding under both funding streams (i.e. the funding stream for media practitioners and the funding stream for capacity-builders)?

Yes.

Is it possible to submit more than one application under the same funding stream (e.g. two applications – on different topics – submitted by the same journalist under the media practitioners' funding stream)?

Yes.

What costs are eligible / ineligible for funding?

Funding sought must be for costs to facilitate the project, for example, out-of-pocket expenses (travel, accommodation, etc.); research expenses (publications or attendance at a conference or event); resources (aids or tools to facilitate your project). Funding will not be granted for retrospective work or capital expenses (i.e. purchase of equipment, furnishings, etc.).

Applicants are encouraged to explore partnership / collaboration opportunities to access additional funding to make their projects viable, if necessary. In addition, applicants must demonstrate their capacity to cover 'in-kind' costs (such as production costs associated with publishing or broadcasting a proposed media project).

Is the amount of funding granted to media applicants related to anticipated readership figures / audience reach?

Yes. The more people your project can reach and the more impact it has, the more likely you are to receive a higher amount of funding.

Have many projects funded in the past involved travel abroad?

Approximately 20 per cent of projects that received funding each year have involved travel to other countries. The carbon impact of all applications is assessed by the judging panel, and successful applicants are encouraged to adopt the most sustainable approaches possible in delivering their projects.

Do projects that focus on issues in other countries need to include an Irish angle?

Yes. All projects should make links with Irish policy developments and practice, and be set against a backdrop of the Irish context.

For media projects, does the proposed media outlet have to be based in Ireland?

Yes. The application must demonstrate proof of a commitment from at least one media outlet – based in Ireland – to broadcast or publish the proposed media project before 31st December 2010 if funding is granted. For broadcasting proposals, the media outlet that has committed to broadcast the proposed media project must be registered with the Broadcasting Authority of Ireland (unless part of RTÉ or TG4).

Commitments from media outlets based outside Ireland are welcome, but you should demonstrate that such outlets have an Irish readership / audience and you would also need to include a commitment from at least one other outlet that *is* based in Ireland.

For the capacity-building funding strand, would a project focused on delivering training in a community setting – that could be replicated throughout other communities in Ireland – be acceptable?

Only if the audience for the proposed community-based training session(s) was comprised of media practitioners and / or media students.

When will successful applicants be notified?

Applicants will be notified of the outcomes of the judging process by the end of July. Successful applicants will receive 80 per cent of their funding upon signing a contract with Comhar SDC, and the final 20 per cent upon submission of a narrative and financial report once their project has been completed. Successful applicants have until the end of the year (31st December 2010) to produce and publish / broadcast their project, or to plan, promote and deliver their capacity-building event. An event aimed at showcasing the outcomes of the 2010 Media Fund will take place towards the end of the year.