



Comhar Sustainable Development Media Fund 2010

Application Form for Journalists

1. Contact Information

The person named in this section will be responsible to Comhar Sustainable Development Council (SDC) for any funding received.

Contact person for this application:

Job title of contact person:

Address of contact person:

Telephone number:

Mobile number:

Email address:

Details of previous media experience of sustainable development issues, if any:

2. Media Outlet

This section should include the contact information for – and a description of – the media outlet that has committed to publishing / broadcasting the proposed project (before 31st December 2010) if funding is received from Comhar SDC.

Name of media outlet:

Contact person in media outlet (if different to contact person named in Section 1 above):

Job title:

Address:

Telephone number:

Email address:

Website of media outlet:

Catchment / circulation area for media outlet:

Description of media outlet:

NB: All applications must attach an agreement to publish / broadcast (before 31st December 2010) from the intended publisher / broadcaster.

3. Project Details

Proposed title:

Type of project (e.g. radio programme, magazine feature article):

Theme (please tick one or more):

The following themes have been chosen for the Comhar Sustainable Development Media Fund 2010. All applicants to the Fund must select one (or more) of these themes as the focus of their proposed media project. Details of suitable topics under each theme are included in the 'Guidelines' document pertaining to the Comhar Sustainable Development Media Fund.

Climate change and clean energy

Building sustainable communities

Building the green economy

Biodiversity and natural resources

If you require guidance or additional information on any of the above themes, Comhar SDC can provide you with expert advice. You can access this support by contacting: Comhar Sustainable Development Media Fund, c/o DHR Communications, 101 James's Street, The Digital Hub, Dublin 8. Tel: 1-4885808, Email: media@dhr.ie.

Summary of project:

Please include details of how your selected theme will be explored; the key messages of your project; the target audience, etc.

Estimated audience / readership reach:

Estimated broadcast / publication time and date:

List all personnel employed by the project and their relevant experience / qualifications:

Does the project involve collaboration with any other organisations (e.g. sustainable development NGOs or community groups)? If so, please give details:

4. Funding Application

Amount of funding sought from the Comhar Sustainable Development Media Fund:

Note: €3,500 is the maximum amount of funding available to any applicant, but Comhar SDC is not obliged to award the maximum in any case. The maximum award (if applicable) will only be awarded to projects that have a national reach.

Successful applicants will be required to provide bank account details to facilitate the electronic transfer of funds. Payment of funding is made through the Department of the Environment, Heritage and Local Government, and the relevant forms will need to be completed as soon as possible after funding is approved. A representative of DHR Communications will make contact with all successful funding applicants and explain the process in more detail once the funding awards have been announced.

5. Project Budget

Please provide details in relation to the following:

- *Breakdown of funding required under the Comhar Sustainable Development Media Fund.*
- *Breakdown of costs that will be covered by the applicant and / or the media organisation that has agreed to publish / broadcast the finished project.*

6. Carbon Counting

Sustainability of the project itself will be a consideration when assessing applications for funding. Successful applicants will be invited to measure the carbon emissions arising from their projects. Technical advice will be available from Comhar SDC for this purpose.

If you agree to working with Comhar SDC to measure the carbon impact of your project if awarded funding, please tick here:

7. Further Information

The Comhar Sustainable Development Media Fund is administered and promoted by DHR Communications on behalf of Comhar Sustainable Development Council.

If you have questions about filling in this application form, please contact DHR Communications, 101 James's Street, The Digital Hub, Dublin 8. Tel: 01-4885808, Email: media@dhr.ie.

8. Submitting your Application

Applications will be accepted by post or email if received on or before Friday, 18th June 2010 (deadline is 5pm). Completed application forms should be sent to: Comhar Sustainable Development Media Fund, c/o DHR Communications, 101 James's Street, The Digital Hub, Dublin 8. Tel: 01-4885808, Email: media@dhr.ie.