

PRESS NOTICE

Thursday, 27th May 2010

New Irish-Language TV Series to Focus on Sustainability Issues

A farmer using age-old practices to harvest seaweed as a sustainable fuel; a family attempting to recreate the simple lifestyle enjoyed by Celtic monks; a team that battles to defend Lough Corrib from invasive species, and a man obsessed with generating power from vegetable oil – these stories and more will be included in a new Irish-language series, due to be broadcast on TG4 next week.

‘An Bealach Glas’ is a four-part series, produced by El Zorrero Films with support from the Comhar Sustainable Development Media Fund. The series follows the lives of various individuals involved in sustainable pursuits in Ireland, including:

- Dara, who has settled with his family on the northern slopes of Inis Mór, to enjoy a life rooted in cultural and spiritual tradition.
- Seán, who works with his colleagues to protect the waters of Lough Corrib from invasive species such as Lagarosiphon Major (also known as Curly-Leafed Waterweed).
- Johnny – a farmer in Connemara – who uses the techniques passed down through his family for generations to harvest seaweed for use as a sustainable fuel.
- Businessman Michael, who contracts local farmers to grow rapeseed, from which he derives pure oil.

The first episode of ‘An Bealach Glas’ will be broadcast next **Monday, 31st May**, at **6.50pm** on TG4. The series will run for four consecutive evenings, broadcasting at the same time each evening, and concluding on Thursday, 3rd June.

Dublin-based El Zorrero Films was established in 2005 and is a full-service independent production company. In the past, it has worked on short films and documentaries with RTÉ and the Irish Film Board, in addition to TG4.

The Comhar Sustainable Development Media Fund is run by Comhar Sustainable Development Council with the aim of promoting more and better coverage of sustainability issues. El Zorrero Films receiving funding under the 2009 Media Fund. The 2010 funding round is currently open for applications. Further information is available at www.comharsdc.ie.

Stills from ‘An Bealach Glas’ are available on request, and can be viewed at: <http://elzorrerofilms.ie/bgstills/>.